ROOFING SYSTEMS 2-DAY TRAINING

INTRODUCTION TO CONKLIN COMMERCIAL ROOFING COATINGS

WHEN

November 5-6, 2026

On-site check-in at 7:30 a.m.
Program starts at 8:00 a.m.
Program concludes by 4:30 - 5:00 p.m.

WHERE

Conklin Company Inc.
Judith A. Herbster Training Center
3951 N.E. Kimball Drive
Kansas City, MO 64161
(800) 888-8838

REGISTER TODAY!

conklin.com
click on Training & Events

CONKLIN® ROOFING SYSTEMS

Introduction to Conklin Commercial Roofing Coatings Training programs are hosted to bring contractors the general knowledge of Conklin's commercial roofing coatings, products, accessories, and systems. Longtime Preferred Contractors, Conklin Roofing Systems staff team members, and equipment vendor partners will provide those attending this training program key information to succeed in the complex commercial roofing coatings industry.

BENEFITS OF THIS TRAINING

- Provides an overview of the commercial roofing coatings industry and the market position of Conklin's commercial roofing coatings, products, and systems.
- Discusses key knowledge in substrate identification, moisture, and ventilation issues along with commercial roofing inspection best practices.
- Teaches key elements of commercial roofing coatings lead generation, the solution-finding process, commercial roofing coatings proposal preparation, and tips to best present commercial roofing coatings proposal/quotes to building owners/decision makers.
- Provides strategies to complete commercial roofing coatings projects efficiently and safely, while leveraging the latest in equipment, product, and job site technology.
- Cover steps to capitalize on completed commercial roofing coatings projects by developing long-term customer relationships and future roofing business by integrating roofing project maintenance agreements, roof service life reports, commercial roof repairs, and service after the sale.

A package of sales and promotional materials will be provided to each first-time attendee upon completion of Introduction to Conklin Commercial Roofing Coatings Training.

Introduction to Conklin Commercial Roofing Coatings Training ©2026 Conklin Company Inc.

CONKLIN ROOFING SYSTEMS

ROOFING SYSTEMS TRAINING

Wholesale Packages & Trainings Summary

EFFECTIVE JANUARY 1, 2026

2026 ROOFING SYSTEMS WHOLESALE PACKAGES

NOTE: All Roofing Trainings & 1-Day Bonus Trainings are for 1 person only. Both days of training must be completed to receive full credit.

WHOLESALE PACKAGE	TRAINING(S) INCLUDED	WARRANTY(S) INCLUDED:	TRAINING DISCOUNT(S) *(good for 5 years)*
Standard Contractor Wholesale Package $1,999	**Intro. to Conklin Commercial Coatings Roofing Systems 2-Day Training.** **AFTER** completing this training, Distributor can purchase **acrylic and urethane coatings and products in all sizes.**	After completing Intro. 2-Day Training, Distributor will be eligible to apply for Metal Roofing (MR), Fabric-Reinforced, Membrane Coating, Affinity® over concrete and Affinity® over membrane systems warranties.	**No additional discount after completion of this training.** *A **6% discount** would apply if Conklin Business Seminar has been completed in addition to this training.*
Premier Contractor Wholesale Package $2,499	➢ **Intro. to Conklin Commercial Coatings Roofing Systems 2-Day Training.** **AFTER** completing this training, Distributor can then purchase acrylic and urethane coatings and products in all sizes. ➢ **Conklin Business Seminar** ➢ **One Day Bonus Training of Choice** (Animal, Vehicle, Lawn Pro, or LifeTrack® Nutrition & Professional Cleaning Products.)	➢ After completing Intro. 2-Day Training, Distributor will be eligible to apply for Metal Roofing (MR), Fabric-Reinforced, Membrane Coating, Affinity® over concrete and Affinity® over membrane systems warranties.	➢ **No additional discount after completion of the Roofing Systems Intro Training only.** *A **6% discount** would apply if Conklin Business Seminar has been completed in addition to this training.* ➢ **Bonus Training:** a ***3% discount*** on Animal, Vehicle, or Lawn Pro can be purchased for $125 from completion of training date.
Platinum Contractor Wholesale Package $3,999	**Intro. to Conklin Commercial Coatings Roofing Systems 2-Day Training.** **AFTER** completing this training, Distributor can purchase acrylic and urethane coatings and products in all sizes. ➢ Conklin Business Seminar ➢ **Spray Polyurethane Foam 2-Day Training.** **AFTER** completing this training, Distributor can purchase roof, wall and low-rise spray foam products. ➢ **Single-Ply Membrane Systems 2-Day Training.** **AFTER** completing this training, Distributor may purchase single-ply membrane products. ➢ **One Day Bonus Training of Choice** (Animal, Vehicle, Lawn Pro, or LifeTrack® Nutrition & Professional Cleaning Products.)	➢ After completing Intro. 2-Day Training, Distributor will be eligible to apply for Metal Roofing (MR), Fabric-Reinforced, Membrane Coating, Affinity® over concrete and Affinity® over membrane systems warranties. ➢ After completing **the SPF Systems 2-Day Training,** the Distributor will be eligible to apply for roofing spray foam and acrylics or Affinity® coatings systems warranties. ➢ After completing the **Single-Ply Membrane Systems 2-Day Training**, the Distributor will be eligible to apply for single-ply membrane systems warranties.	➢ **No additional discount after completion of the Intro. 2-Day Training only.** *A **6% discount** would apply if Conklin Business Seminar has been completed in addition to this training.* ➢ **Spray Foam Products will NOT receive an additional discount off of wholesale.** *If the Intro. 2-Day Training & Conklin Business Seminar have been completed, a **6% discount** would apply to acrylic and urethane coatings.* ➢ **A 3% discount will be received on single-ply membrane products.** *If the Intro. 2-Day Training & Conklin Business Seminar have been completed, a **6% discount** would apply to acrylic and urethane coatings.* ➢ **Bonus Training:** a ***3% discount*** on Animal, Vehicle, or Lawn Pro can be purchased for $125 from completion of training date.

CONKLIN ROOFING SYSTEMS

ROOFING SYSTEMS TRAINING

Wholesale Packages & Trainings Summary

EFFECTIVE JANUARY 1, 2026

2026 ROOFING SYSTEMS TRAINING PRICING (NOT PART OF WHOLESALE PACKAGES)

NOTE: All Roofing Trainings & 1-Day Bonus Trainings are for 1 person only. Both days of training must be completed to receive full credit.

TRAINING	REGISTRATION TYPE/PRICING	WARRANTY(S) INCLUDED:	TRAINING DISCOUNT(S) *(good for 5 years)*
Introduction to Conklin Commercial Coatings Roofing Systems 2-Day Training	**FULL PAY - $1,499** (Conklin Distributor) **AFTER** completing this training, Distributor can then purchase **acrylic and urethane coatings and products in all sizes.**	After completing Intro. 2-Day Training, Distributor will be eligible to apply for Metal Roofing (MR), Fabric-Reinforced, Membrane Coating, Affinity® over concrete, and Affinity® over membrane systems warranties.	**No additional discount after completion of this training.** *A **6% discount** will apply if Conklin Business Seminar is completed in addition to this training.*
	CREW MEMBER/BUSINESS PARTNER - $999 (Non-Conklin Distributor) *Would have 5 business days to open wholesale account after completion of training to receive credit.*	NA	NA
	SPONSOR - $249 Sponsor attending the training with a new team member.	NA	NA
	SPOUSE - $249 Attending with a Conklin Distributor.	NA	NA
Spray Polyurethane Foam Systems 2-Day Training	**FULL PAY - $999** **AFTER** completing this training, Distributor can then purchase roof, wall, and low-rise spray foam products.	After completing the SPF Systems 2-Day training, the Distributor will be eligible to apply for roofing spray foam and coatings systems warranties.	Spray Foam products will NOT receive an additional discount off of wholesale. *A **6% discount** will apply if Conklin Business Seminar is completed in addition to this training.*
	CREW MEMBER/BUSINESS PARTNER - $999 (Non-Conklin Distributor) *Would have 5 business days to open wholesale account after completion of training to receive credit.*	NA	NA
	SPONSOR - $249 Sponsor attending the training with a new team member.	NA	NA
	SPOUSE - $249 Attending with a Conklin Distributor.	NA	NA

CONKLIN ROOFING SYSTEMS

ROOFING SYSTEMS TRAINING

Wholesale Packages & Trainings Summary

EFFECTIVE JANUARY 1, 2026

2026 ROOFING SYSTEMS TRAINING PRICING (NOT PART OF WHOLESALE PACKAGES *(continued)*

NOTE: All Roofing Trainings & 1-Day Bonus Trainings are for 1 person only. Both days of training must be completed to receive full credit.

TRAINING	REGISTRATION TYPE/PRICING	WARRANTY(S) INCLUDED:	TRAINING DISCOUNT(S) *(good for 5 years)*
Single-Ply Membrane Systems 2-Day Training	**FULL PAY - $999** (Conklin Distributor) **AFTER** completing this training, Distributor can then purchase single-ply membrane products.	After completing the Single-Ply Membrane Systems 2-Day Training, the Distributor will be eligible to apply for single-ply membrane roofing systems warranties.	**A 3% discount will be received on single-ply membrane products.** *A **6% discount** will apply if Conklin Business Seminar is completed in addition to this training.*
	CREW MEMBER/BUSINESS PARTNER - $999 (Non-Conklin Distributor) *Would have 5 business days to open wholesale account after completion of training to receive credit.*	NA	NA
	SPONSOR - $249 Sponsor attending the training with a new team member.	NA	NA
	SPOUSE - $249 Attending with a Conklin Distributor.	NA	NA

2026 AUDIT 2-DAY TRAINING PROGRAM SUMMARY - $999

NOTE: All Audit Trainings are for 1 person only. Both days of training must be completed to receive full credit.

Conklin account holder/Distributor who has previously attended 3-day Conklin Advanced Roofing Systems Training for credit within 5-year training period. Account holders may attend Introduction to Conklin Commercial Coatings Roofing Systems 2-day Training, SPF Systems 2-day Training or Single-Ply Membrane Systems 2-day Training to renew their 5-year training period and extend discounts and warranty eligibility.

5-YEAR & BEYOND PREFERRED CONTRACTOR AUDIT PACKAGE - $599

Conklin account holder who has previously attended 3-day Conklin Advanced Roofing Systems Training for credit within 5-year training period. Account must be a Preferred Contractor with five (5) or more qualifying years. Video call or telephone conference call will be held with Conklin Roofing Systems staff team as part of this audit process. Onsite roof evaluations may be conducted at the discretion of Conklin Roofing Systems Division.

FOR MORE INFORMATION:

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