



# CONKLIN BUSINESS SEMINAR

*The critical foundation piece in the development of your Conklin business*

Receive exceptional information on Conklin products and its business opportunity at Conklin's most popular training program for new and developing Distributors.

## **BENEFITS OF THIS TRAINING:**

- Learn to use and promote Conklin product lines.
- Share the Conklin business opportunity with others.
- Receive step-by-step instruction to jump-start your Conklin business.
- Hear success stories from some of Conklin's top performers.

## **WHAT OTHERS ARE SAYING ABOUT CONKLIN BUSINESS SEMINAR**

*After attending Conklin Business Seminar, I was able to learn so much more about the Conklin Company and I feel like I understand more about its lineup of quality products. The people there—from instructors to fellow Distributors—are inspiring and I'm now ready to share the Conklin business opportunity with others. If you want to go up, you have to show up!*

**- Distributor Marie L., Greenville, PA**

**WHEN:** May 16, 2022 (7:00 p.m.) -  
May 18, 2022 (6:30 p.m.)

**WHERE:** Hilton Kansas City Airport  
8801 NW 112th St.  
Kansas City, MO 64153  
(816) 891-8900

*I have participated in several Conklin Business Seminars and find the quality of information shared each time I attended to be excellent. At this program, I get a better understanding of how the entire business works for me and others I bring on as members of my team. Attending Conklin Business Seminar will help you grow in your business and in your life.*

**- Sales Manager Nathan F., Cornell, WI**

To register, visit **[www.conklin.com](http://www.conklin.com)**  
and click on Training & Events.

# 2022 CONKLIN BUSINESS SEMINAR TRAINING REGISTRATION OPTIONS



## Conklin Business Seminar

This two-day program is a critical foundation piece in the development of your Conklin business. You will gain skills including how to use and promote Conklin product lines, recognize the business opportunities, make three-way calls, meet representatives who share their inside secrets, understand Conklin's philosophy and mission, and equip yourself with the information necessary to determine your future direction with Conklin.

### Wholesale Account Packages (Purchased prior to Jan. 1, 2021)

- \$799 Conklin Business Seminar - \$1,199 Premier Grower - \$1,199 Premier Contractor
- Conklin Wholesale Contractors must be purchased prior to registering for the seminar.

**Inclusions:** Conklin Business Seminar is for **TWO** (Conklin account holder and a spouse or guest) and includes training materials, breakfast, lunch, dinner, and dessert reception on Tuesday, breakfast and lunch on Wednesday, and breaks throughout. Attendees must complete **ALL** days in full to receive credit for attending Conklin Business Seminar. Lodging for two nights (one room) is included.  
All training credits are available to use within 24 months of your contract date. After that time, the credits expire.

### Wholesale Account Packages (Purchased after to Jan. 1, 2021)

- \$999 Conklin Business Seminar - \$1,399 Premier Grower - \$1,399 Premier Contractor
- Conklin Wholesale Contractors must be purchased prior to registering for the seminar.

**Inclusions:** Conklin Business Seminar is for **TWO** (Conklin account holder and a spouse or guest) and includes training materials, breakfast, lunch, dinner, and dessert reception on Tuesday, breakfast and lunch on Wednesday, and breaks throughout. Attendees must complete **ALL** days in full to receive credit for attending Conklin Business Seminar. Lodging for two nights (one room) is included.  
All training credits are available to use within 24 months of your contract date. After that time, the credits expire.

#### Lodging note for new packages:

- \$999 Conklin Business Seminar Package includes three (3) nights of lodging if you attend the one-day products training in conjunction with Conklin Business Seminar.
- \$1,399 Premier Grower Package includes three (3) nights of lodging if you attend the one-day products training in conjunction with Conklin Business Seminar.
- \$1,399 Premier Contractor Package includes three (3) nights of lodging if you attend the Metal Roofing System Training in conjunction with Conklin Business Seminar.

### Ag Wholesale Volume Purchaser to Distributor (\$500)

Attendee who **CURRENTLY** has a \$5,000 or \$7,500 Ag Wholesale Volume Purchaser account and wants to change to a Wholesale Distributor account to build a Conklin business.

**Inclusions:** Seminar is included for 2, training materials, breakfast, lunch, dinner and dessert reception on Tuesday, breakfast and lunch on Wednesday; and breaks throughout. Lodging for two nights (one room) is included.

Upon successful completion (attending ALL days) of the seminar, the attendee must submit the Ag Wholesale Volume Purchaser Change of Status Form to the Conklin Business Marketing Department. The form must be submitted within 5 business days of the seminar to receive credit and become a Wholesale Distributor.

## For more information:

Audrey Sundet, Meeting & Incentive Planner  
(952) 496-4286  
audrey.sundet@conklin.com

Register online: [www.conklin.com](http://www.conklin.com)

# 2022 CONKLIN BUSINESS SEMINAR TRAINING REGISTRATION OPTIONS



## Full Pay (\$650)

Conklin account holder who does not have an account that includes a Conklin Business Seminar credit or the training credit has expired.

**Inclusions:** Conklin Business Seminar is for **TWO** (Conklin account holder and a spouse or guest) and includes training materials, breakfast, lunch, dinner, and dessert reception on Tuesday, breakfast and lunch on Wednesday, and breaks throughout. Attendees must complete **ALL** days in full to receive credit for attending Conklin Business Seminar. Lodging for two nights (one room) is included.

## Audit (\$65)

Conklin account holder who has attended Conklin Business Seminar in the past for credit and needs to re-attend to be appointed to another management level.

**Inclusions:** Conklin Business Seminar is for **TWO** (Conklin account holder and a spouse). Training materials, meals, and lodging are **NOT** included. Distributors can purchase a meal package including lunch on Tuesday, dinner/dessert reception on Tuesday, and lunch on Wednesday for \$95 per person. Distributors will also have the choice to purchase individual meals during registration and select a room reservation on the lodging page of the registration. Conklin will make a reservation for you; you will pay directly to the hotel when you check in. Attendees must complete **ALL** days in full to receive the Audit credit for attending Conklin Business Seminar.

## Sponsor (\$0)

Supporting Conklin account holder in organization attending Conklin Business Seminar for the first time. Must have attend Conklin Business Seminar in the past to register as a Sponsor.

**Inclusions:** Training materials, meals, and lodging are **NOT** included. Distributors can purchase a meal package including lunch on Tuesday, dinner/dessert reception on Tuesday, and lunch on Wednesday for \$95 per person. Distributors will also have the choice to purchase individual meals during registration and select a room reservation on the lodging page of the registration. Conklin will make a reservation for you; you will pay directly to the hotel when you check in.

## Non-Conklin Account Holder (\$500)

Attendee who wants to look at the Conklin business opportunity and is **NOT** a Conklin account holder.

**Inclusions:** Conklin Business Seminar is for **TWO** (attendee and a spouse or guest) and includes training materials, breakfast, lunch, dinner, and dessert reception on Tuesday, breakfast and lunch on Wednesday, and breaks throughout. Lodging for two nights (one room) is included.

Attendees have the opportunity to become a Conklin Distributor with five (5) business days of the Conklin Business Seminar they attended. They must complete **ALL** days in full to receive credit for attending Conklin Business Seminar. The Wholesale Package Contract will be paid in full and the new Conklin account will receive credit for attending Conklin Business Seminar. After the upgrade is complete, the guest fee will be refunded in full.

## For more information:

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