

Conklin Business Seminar

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After attending Conklin Business Seminar, I was able to learn so much more about the Conklin Company, and I feel like I understand more about its lineup of quality products. The people there—from instructors to fellow Distributors—are inspiring, and I'm now ready to share the Conklin business opportunity with others. If you want to go up, you have to show up!

- DISTRIBUTOR MARIE L., GREENVILLE, PA



The critical foundation piece in the development of your Conklin business.

WHEN: Seminar starts
Sunday, December 13 —
Tuesday, December 15, 2026

WHERE: Hilton Kansas City Airport
8801 NW 112th Street
Kansas City, MO 64153
816-891-8900

TIME: Registration opens at 6:30 p.m.
Seminar starts at 7:00 p.m.

Receive exceptional information on Conklin products and its business opportunity at Conklin's most popular program for new and developing Distributors.

BENEFITS OF THIS SEMINAR:

- Learn to use and promote Conklin product lines.
- Receive step-by-step instruction to jump-start your Conklin business.
- Share the Conklin business opportunity with others.
- Hear success stories from some of Conklin's top performers.

To register, visit www.conklin.com and click on Training & Events.

Conklin Business Seminar Registration Options

This two-day program is a critical foundation piece in the development of your Conklin business. You will gain skills including how to use and promote Conklin product lines, recognize the business opportunities, make three-way calls, meet representatives who share their inside secrets, understand Conklin's philosophy and mission, and equip yourself with the information necessary to determine your future direction with Conklin.

Wholesale Account Packages

- Conklin Business Seminar
- Premier Grower
- Premier Contractor
- Platinum Contractor

Conklin Wholesale Contracts must be purchased before registering for the seminar.

Included: Up to TWO (account holder and spouse or guest) attendees.

Training Materials: Included with a certificate of completion.

Meals: 2 breakfasts at the host hotel, 2 lunches, 1 dinner, dessert reception, and breaks included.

Lodging: 1 room, 2 nights room and tax included.

Transportation: To and from the host hotel will be the attendee's responsibility.

Receiving Credits: Must complete ALL days in full to receive credit for attending the Conklin Business Seminar. All training credits must be used within 24 months of the contract date.

Lodging Note:

- **Conklin Business Seminar & Premier Grower Contracts** include (2) nights if you attend the Conklin Business Seminar only. (3) nights are included if you attend the one-day product training in conjunction with the Conklin Business Seminar. Breakfast is included for each night you stay.
- **Premier Contractor Contracts purchased in December 2024** include (2) nights if you attend the Conklin Business Seminar only. (3) nights are included if you attend the Conklin Commercial Coatings Roofing Systems 2-Day training session in conjunction with the Conklin Business Seminar. (1) night (\$115 plus tax) you will pay directly to the hotel if you plan to stay 4 nights. Breakfast is included for each night you stay.
- **Premier & Platinum Contractor Contracts purchased in 2025 or 2026** include (2) nights if you attend the Conklin Business Seminar only. (4) nights are included if you attend the Conklin Commercial Coatings Roofing Systems 2-Day training session in conjunction with the Conklin Business Seminar. Breakfast is included for each night you stay.

Ag Wholesale Volume Purchaser to Distributor (\$500)

Attendee who CURRENTLY has a \$5,000 or \$7,500 Ag Wholesale Volume Purchaser account and wants to change to a Wholesale Distributor account to build a Conklin business.

Included: Up to TWO (account holder and spouse or guest) attendees.

Training Materials: Included with a certificate of completion.

Meals: 2 breakfasts at the host hotel, 2 lunches, 1 dinner, dessert reception, and breaks included.

Lodging: 1 room, 2 nights room and tax included.

Transportation: To and from the host hotel will be the attendee's responsibility.

Receiving Credits: Must complete ALL days in full to receive credit for attending the Conklin Business Seminar.

Upon successful completion (attending ALL days) of the seminar, the attendee must submit the Ag Wholesale Volume Purchaser Change of Status Form to the Conklin Business Marketing Department. The form must be submitted within 5 business days of the seminar to receive credit and become a Wholesale Distributor.

Full Pay (\$650)

Conklin account holder who does not have an account that includes a Conklin Business Seminar credit or the training credit has expired.

Included: Up to TWO (account holder and spouse or guest) attendees.

Training Materials: Included with a certificate of completion.

Meals: 2 breakfasts at the host hotel, 2 lunches, 1 dinner, dessert reception, and breaks included.

Lodging: 1 room, 2 nights room and tax included.

Transportation: To and from the host hotel will be the attendee's responsibility.

Receiving Credits: Must complete ALL days in full to receive credit for attending the Conklin Business Seminar.

Conklin Business Seminar Registration Options

Audit (\$65)

Conklin account holder who has attended Conklin Business Seminar in the past for credit and needs to re-attend to be appointed to another management level.

Inclusions: Conklin Business Seminar Audit is for TWO (Conklin account holder and a spouse). Training materials included.

Meal Tickets: Meal tickets are available to purchase through the online registration process only, on-site meal tickets will not be available.

Lodging: A link to book/pay for your hotel reservation will be available on the summary page of your online registration. The rate is \$115 per night plus tax.

Audits must complete ALL days in full to receive credit for attending the Conklin Business Seminar.

Sponsor (\$0)

Supporting Conklin account holder in organization attending Conklin Business Seminar for the first time. Must have attended Conklin Business Seminar in the past to register as a Sponsor.

Training materials, meals, and lodging are NOT included

Meal Tickets: Meal tickets are available to purchase through the online registration process only, on-site meal tickets will not be available.

Lodging: A link to book/pay for your hotel reservation will be available on the summary page of your online registration. The rate is \$115 per night plus tax.

Non-Conklin Account Holder (\$500)

A Non-Conklin Account holder who wants to look at the Conklin business opportunity.

Included: Up to TWO (attendee and spouse or guest) attendees.

Training Materials: Included with a certificate of completion.

Meals: 2 breakfasts at the host hotel, 2 lunches, 1 dinner, dessert reception, and breaks included.

Lodging: 1 room, 2 nights room and tax included.

Transportation: To and from the host hotel will be the attendee's responsibility.

Receiving Credits: Must complete ALL days in full to receive credit for attending the Conklin Business Seminar.

Attendee has the opportunity to open a Conklin Wholesale account within (5) business days of the seminar. The Wholesale contract will be paid in full. After the contract is complete, the \$500 registration fee will be refunded to the payment used when registering for the seminar and the new account will receive credit for attending.

"I have participated in several Conklin Business Seminars and find the quality of information shared each time I attended to be excellent. At this program, I get a better understanding of how the entire business works for me and others I bring on as members of my team. Attending Conklin Business Seminar will help you grow in your business and in your life."

- SALES MANAGER NATHAN F., CORNELL, WI

FOR MORE INFORMATION:

Kippy Crouch, Meeting Planner

(952) 496-4224

Kippy.crouch@conklin.com

Register online: www.conklin.com